2,500 visits to the resource room for job search assistance

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423 participants in one-on-one career and financial coaching

173 participants achieved an outcome

Permanent employment
A transitional job (TJ)
Further education
Skills-based training

Job placement rate 61%
Job retention rate (3-month) 67%

$15.72 Average starting wage

190 recipients of financial coaching
91% measurably increased household financial conditions (monthly income, net worth, FICO credit score, and/or financial management skills)

Increase to monthly income +$789
Increase to net worth +$2,232
Increase to FICO score +70 among improvers
Established credit for the first time 25

93% increased core job readiness skills

Closing the Racial Wealth Gap: How are last year’s clients doing today?

Comparing Per Capita Income to City and Neighborhood Averages

North Lawndale ranks among the Top 10 Chicago communities hit hardest by hardship and poverty.

Chicago - North Lawndale Comparisons

<table>
<thead>
<tr>
<th></th>
<th>Poverty rates</th>
<th>Black population</th>
<th>Unemployment rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Lawndale</td>
<td>43.1%</td>
<td>87.4%</td>
<td>17.5%</td>
</tr>
<tr>
<td>Chicago</td>
<td>19.7%</td>
<td>29.7%</td>
<td>8.9%</td>
</tr>
</tbody>
</table>

LEVELING THE PLAYING FIELD
Average annualized income after completing NLEN programs is more than 2x the neighborhood average, roughly on par with the city of Chicago average.
MEASURING NLEN’S IMPACT: FY17-FY20

3 years of our client data were shared with a university research team, which found that...

Graduates of our U-Turn Permitted program were 67% more likely to secure long-term work than they would have been without NLEN.

Looking Back: 3 Years of Growth

- Sales grew +63.7% over the past 3 years
- Placement rate: Sweet Beginnings outperforms national benchmarks – 67% vs. 54%
- Average wages for successful program completers has been rising steadily: $15.13 in FY20, up from $14.67 in FY19
- Recidivism rate:
  - Sweet Beginnings: <5%
  - Illinois: 45%
  - United States: 68%

Spreading the Word about Sweet Beginnings

Visit beelovebuzz.com to listen to “Inside Sweet Beginnings,” a podcast with CEO Brenda Palms Barber

BUSINESS PARTNERS

- Mariano’s
- Local Foods
- HMS Host
- Great Grocer
- The Thousand Villages
- Sugar Beet Food Co-Op
- Hudson News

O’Hare & Midway